## Writing an Equation from Zeros/Factors

 The zeros (solutions, roots) of a quadratic are where the graph crosses the $x$-axis.No zeros:
1 zero:
2 zeros:




The factors of a quadratic are what goes inside the parenthesis.
Example) $(x+2)(x-3)=0 \longleftarrow$ factors

$$
x=-2 \text { and } x=3 \longleftarrow \text { zeros }
$$

What is the equation of the quadratic whose zeros are $x=-4$ and $x=2$ ?
$x=-4$ and $x=2$
$(x+4)(x-2)$
Turn the zeros into factors
$x^{2}-2 x+4 x-8$
$y=x^{2}+2 x-8$
Write the solution as an equation

What is the equation of the quadratic whose zeros are $\mathrm{x}=0$ and $\mathrm{x}=2.5$ ?
$x=0$ and $x=2.5$
$(x+0)(2 x-5)$
Turn the zeros into factors
$x(2 x-5)$
Distribute
$y=2 x^{2}-5 x$
Write the solution as an equation

When you only know the zeros of a quadratic, you solution is just one possible solution.


All of these equations have the same zeros. The difference is the value of $a: y=a(x+4)(x-1)$

If you know one other point on the graph, then you can get the exact solution.

Example) What is the equation for the graph whose zeros are $x=-4 / 3$ and $x=-1$ and goes through the point ( $-2,4$ )?
$x=-4 / 3$ and $x=-1$
$(3 x+4)(x+1)$
$y=a(3 x+4)(x+1)$
$4=a(3(-2)+4)(-2+1)$
$4=a(-6+4)(-2+1)$
$4=a(-2)(-1)$
$4=2 \mathrm{a}$
$2=a$

Turn the zeros into factors

Write as an equation with a.
Substitute ( $x, y$ ) from the point.
Solve for a: multiply 3(-2)
Solve for a: simplify parenthesis Solve for a: multiply parenthesis Solve for a: divide

$$
\begin{array}{ll}
y=2(3 x+4)(x+1) & \text { Re-write e } \\
y=2\left(3 x^{2}+3 x+4 x+4\right) & \text { FOIL } \\
y=2\left(3 x^{2}+7 x+4\right) & \\
y=6 x^{2}+14 x+8 & \text { Distribute }
\end{array}
$$

Re-write equation using a.

## Write the equation for the following graph.


$x=1$ and $x=4$
$(x-1)(x-4)$
$y=a(x-1)(x-4)$
$-2=a(0-1)(0-4)$
$-2=a(-1)(-4)$
$-2=4 a$
$-.5=\mathrm{a}$
$y=-.5(x-1)(x-4)$
$y=-.5\left(x^{2}-x-4 x+4\right)$
$y=-.5\left(x^{2}-5 x+4\right)$
$y=-.5 x^{2}+2.5 x-2$

Find the zeros
Turn the zeros into factors
Write as an equation with a.
Substitute ( $\mathrm{x}, \mathrm{y}$ ) from another point.
The $y$-intercept is ( $0,-2$ )
Solve for a: simplify parenthesis
Solve for a: multiply parenthesis
Solve for a: divide
Re-write equation using a.
FOIL

Distribute

Determine the equation of the quadratic whose vertex is $(2,18)$ and one $x$-intercept is $x=5$.
$x=5$ and $x=-1$
$(x-5)(x+1)$
$y=a(x-5)(x+1)$
$18=a(2-5)(2+1)$
$18=a(-3)(3)$
$18=-9 a$
$-2=a$

Find the zeros: the vertex will be in the middle of the zeros.

Turn the zeros into factors
Write as an equation with a.
Substitute ( $x, y$ ) from another point. The $y$-intercept is ( $0,-2$ )
Solve for a: simplify parenthesis Solve for a: multiply parenthesis
Solve for a: divide

$$
\begin{aligned}
& y=-2(x-5)(x+1) \\
& y=-2\left(x^{2}+x-5 x-5\right) \\
& y=-2\left(x^{2}-4 x-5\right) \\
& y=-2 x^{2}+8 x+10
\end{aligned}
$$

Re-write equation using a.
FOIL

Distribute

